

University of North Carolina **Wilmington**
Cameron

Insider

Summer 2007

Alumni Magazine of the Cameron School of Business

Moral Foundations of Capitalism

Research by Day, MBA by Night



Message from the Dean

2006-07 has been a year of great excitement for the Cameron School of Business, as we opened a new building, added new programs and received a number of generous gifts from private donors and corporations, which are key to our continued growth.

After many months of planning and construction, the Computer Information Systems (CIS) building opened this winter. This beautiful, state-of-the-art facility is now home to the Cameron School's Department of Information Systems and Operations Management, the College of Arts and Sciences' Department of Computer Science, the Center for Business and Economic Services (CBES) and CSB Graduate Programs. It features the Financial Markets Room, with a "stock ticker," data boards and plasma screens wired for interactive presentations, and the Edward Jones Financial Lab, where selected students will experience real-time, "live" trading.

The Master of Science in Computer Science and Information Systems (MS CSIS) program reached a milestone this year with the graduation of its first class of students. The program prepares graduates to take on leadership roles in the development and implementation of computer and information systems in a variety of business settings.

We are also introducing the new International MBA (IMBA) program, a dual master's degree program offered through the International Business School Alliance. Students pursue the degrees at universities in two different countries to provide cross-cultural exposure and develop global leadership skills, while faculty benefit through teaching on exchange. The Cameron School will welcome its first IMBA class in fall 2007. Our focus area will be international finance. A student may enter this program immediately after receiving an undergraduate business degree.

The generous financial support we received this year includes: \$1 million from BB&T Corp. to establish the Moral Foundations of Capitalism Program (to be supported by the BB&T Student Managed

Investment Fund), \$150,000 from Edward Jones financial management company to support the Financial Lab, and "Angel Investor" gifts of \$100,000 from Ronnie and Cyndi McNeill and \$50,000 from Bank of America. We also received two special gifts from Bill and Jackie Warwick of \$100,000 for a new endowed scholarship and \$50,000 as an Angel Investor. We could not fund our high-quality education and hands-on experiences without this level of financial support. Thank you to all of our donors and supporters.

As we prepare for another great year in 2007-08, the CSB Alumni Chapter is getting re-energized and focused. Chapter President Sarah Cain is providing strong leadership and terrific ideas. I encourage alumni to get involved with the Cameron School and our students — through service on the alumni board, mentoring through the Cameron Executive Network, as guest speakers in regular classes or during our annual Business Week, providing student internship opportunities or giving a financial contribution.

We want to hear from you and welcome your comments and ideas. You can reach me at clarkl@uncw.edu or 910.962.7672. Thank you for your ongoing support of and commitment to the Cameron School.

Dean Larry Clark



Cameron School Executive Advisory Board 2006-07 Members

The Executive Advisory Board (EAB) is the Cameron School's major link to the business community. EAB members provide critical financial resources in support of our faculty, students and programs. In addition, the EAB serves as a valuable external sounding board on the goals, directions and program development of the Cameron School of Business.

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On the Cover:

The classic Georgian exterior of the 51,731-square-foot Computer Information Systems Building beautifully blends with the nearby campus buildings while its modern, glass-and-steel interior showcases the power of technology.

Knowledge & Technology Converge

New building offers dazzling opportunities

By Andrea Weaver

For UNCW students like Liam Glover and Michael Woodard, the new Computer Information Systems (CIS) Building connects their creativity with tangible learning experiences.

Glover, a junior from Wilmington, uses a digital pen to spin a three-dimensional dragon displayed on an electronic drawing tablet in the building's digital arts lab.

"When I was a little kid, I always wanted something I could use to take whatever I imagined and show it to everyone," he said. "This arts lab is that tool."

High-tech tools such as state-of-the-art computers, hardware, software, servers and plasma TVs define the classrooms, labs and "sandboxes" — special meeting rooms designed for small group projects — inside the 51,731-square-foot CIS Building. Its classic Georgian exterior beautifully blends with the nearby campus buildings while its modern, glass-and-steel interior showcases the power of technology.

"The Computer Information Systems Building symbolizes the convergence of knowledge and technology at UNC Wilmington and represents the collaborative spirit that increasingly characterizes our academic programs," Chancellor Rosemary DePaolo said. "When our students enter this incredible building, their imaginations soar."

The building houses the Department of Computer Science from the College of Arts and Sciences and the Information Systems and Operations Management Department from the Cameron School of Business. Together, these departments offer a Master of Science in Computer Science and Information Systems. Through this intensive program, students prepare to take on leadership roles in the development and implementation of computer and information systems.



The opportunities that technology facilitates appeal to senior Woodard, a finance major in the Cameron School of Business. The financial markets room dazzles him and other students by displaying an endless stream of information via a stock board and ticker, three plasma TVs, a central viewing screen and dual monitors at every workstation. Inside the adjacent Edward Jones Financial Lab, students and faculty

have access to the New York Stock Exchange and NASDAQ, enabling them to conduct real-time financial transactions with funds provided by BB&T Corporation (see sidebar) and other donors.

“This room allows our professors to tie a lot of information together and to present us with different perspectives. In this room, we can learn to manage financial resources, practice, get feedback and do it again. We can

practice our skills right as we learn them,” Woodard said. “It allows professors to move from teaching to coaching.

“No other room in North Carolina has the ability to do what we can do in here. This room is going to spark us to take our learning to the next level. That will make us better students, better alumni and better citizens, and that is the legacy of a great university,” he added.

BB&T Corporation gives more than \$1 million to Cameron School of Business

Recognizing the need for strong ethics in business leaders, BB&T Corporation made a gift of more than \$1 million to the University of North Carolina Wilmington to establish the Moral Foundations of Capitalism program within the Cameron School of Business.

The gift will establish the BB&T Student Managed Investment Fund (SMIF), which will in turn provide annual proceeds to establish and fund the BB&T Global Capitalism Lecture Series, the BB&T Institute for Global Capitalism and Ethics and several additions to the curriculum focused on teaching the moral underpinnings of our nation's economic system.

“Unfortunately, we find that many business graduates enter the workplace without a firm grasp of the moral principles underlying the free markets,” said John Allison, BB&T chairman and chief executive officer. “This program will emphasize our shared interest in giving students a hands-on perspective on capitalism and free markets, a better understanding of our economy and an enhanced ability to make meaningful contributions to the world.”

Endowed at \$1 million, the SMIF will be one of the largest dedicated student managed funds in the country. It will allow outstanding finance students, working with Cameron faculty and selected financial services specialists, to gain hands-on, real-world experience in managing a significant portfolio of securities. The students will put their skills to the test in the high-tech financial markets room and financial lab in the new Computer Information Systems Building.

“This is real money, and we will be making real decisions that matter,” said junior Frank McReynolds. “This gift really allows us to move forward and take on new challenges. It is going to give us invaluable experience as money managers.”



Dean Larry Clark with John Allison IV, chairman and chief executive officer of BB&T Corporation

BB&T is a long-time supporter of the Cameron School of Business and UNCW. The company is a lead sponsor for the Cameron School's annual Business Week event, which brings corporate leaders and entrepreneurs on campus to interact with students. Last year, BB&T established a scholarship fund, endowed at \$50,000, to support UNCW's student-athletes.

Several BB&T executives are actively involved with UNCW. Jeff Etheridge, BB&T regional president, is a member of the UNCW Board of Trustees. Phil Marion, Wilmington city executive, serves on the UNCW Foundation Board and is a former member of the Board of Visitors. Baxter Stirling, Southport city executive, is a member of the Cameron Executive Advisory Board.

“This gift to the Cameron School of Business is significant in both its size and its intent,” said UNCW Chancellor Rosemary DePaolo. “By investing such a large sum of money into programs focused on the moral foundations of capitalism, BB&T is making a clear statement about the importance of ethics in business education.”

Edward Jones Financial Lab provides access to markets

To effectively use BB&T's remarkable gift, UNCW students and faculty must have access to the New York Stock Exchange, NASDAQ and other markets. For those services, they turn to the Edward Jones Financial Lab, which is beside the financial markets room.

Edward Jones Company and 55 of its financial advisors teamed up to provide \$150,000 to support the lab's activities. Leadership for the gift came from investment representative Carolyn Polston of Wilmington.

Inside the lab and the adjacent financial markets room, stock prices are transmitted on a 20-minute delay to allow students and their faculty time to conduct exercises using actual market data. The Bloomberg terminal and database, which currently requires a monthly subscription \$1,800, will also provide critical information to students and faculty participating in the BB&T Student Managed Investment Fund.



- 1 With the CIS Building's new financial markets room as a backdrop, Dean Larry Clark greeted guests during the UNCW Board of Trustee's reception in April.
- 2 The ribbon is cut on the new Edward Jones Financial Lab during the Cameron School of Business Executive Advisory Board reception honoring donors and volunteers. Pictured, from left, are: Price Woodward, general partner and financial advisor with Edward Jones; Bill Sackley, chair of the UNCW Department of Economics and Finance; Carolyn Polston, investment representative with Edward Jones; Phill Leathers, general partner and financial advisor with Edward Jones; Bill Warwick, Cameron Executive Advisory Board chair; and Dean Larry Clark.
- 3 Professor's perspective of the financial markets room.

Photos by Jamie Moncrief and Erin Whittle

Size: 53,731 square feet

Location: Chancellor's Walk beside the Social & Behavioral Sciences Building

Houses: The Department of Computer Science from the College of Arts & Sciences and the Center for Business and Economic Services and the Department of Information Systems and Operations Management from the Cameron School of Business Office of Graduate Programs

Architect: LS3P/Boney

Contractor: Clancy & Theys Construction Co.

Cost: Approximately \$12.8 million. Construction funding provided by the voters of North Carolina through the 2000 higher education facilities bond referendum

Additional Philanthropic Support: Edward Jones, corporate office and individual investment representatives; Ronnie and Cyndi McNeill; Bill and Jackie Warwick; Paul Boney, a member of the UNCW Board of Visitors

Naming Opportunities: Support the students, faculty and academic programs that use the CIS Building by naming a classroom, a lab or the entire building. For more information on naming opportunities, contact Mary Gornto, vice chancellor for university advancement, at 910.962.3751 or Dean Larry Clark.

CIS: The Specifics

New master's combines technology & business



By Brian Brooks '07

Being the first person to try something comes with hardships, as well as unmatched rewards. For Chris Holtsford the latter has far outweighed the former.

Holtsford is seeking a Master of Science in Computer Science and Information Systems (MS CSIS), a program that began fall 2005.

The only program of its kind in the state, the MS CSIS degree at UNCW combines the efforts of the Information Systems & Operations Management Department from the Cameron School of Business and the Computer Science Department from the College of Arts and Sciences to prepare students to take on leadership roles in both areas.

"It was just the perfect fit," Holtsford said. "The timing couldn't have been better, because the program began right after I graduated in 2005."

As an intern last summer for Charles Laymen, founder and owner of StepQuest, Holtsford developed new Web applications for the Wilmington Family YMCA. At that time, there were two separate databases for the YMCA and it's Y-Tri club. Under the direction of Laymen, Holtsford set out to merge the two into one, and in the process increased member accessibility.

"This project was a great opportunity for me to learn many valuable Web application analysis, design and development techniques. It was also a great opportunity to provide the community and two non-profit organizations (the Wilmington Family YMCA and Y-Tri Club) with new technologies that will assist in community development," he said.

The Wilmington Family YMCA launched this community development project to enhance member support. Through Holtsford's project, the following goals were accomplished:

- The YMCA community members were provided a premium service in which they can receive YMCA and Y-Tri Club event updates and messages from the CEO.
- A medium for YMCA and Y-Tri Club members to communicate with one another was established, making it easier to collaborate and coordinate team practices and other activities.
- Managers with administrative member privileges were given the ability to update YMCA-related Web content more accurately and more quickly.

"Chris has done a great job with the updates and additions to the Web site. This Web site has been a tremendous help to our YMCA, and it has improved communications to our Y members and the community. Many people will mention they saw it on the Web and call us about more details on a particular program," said Shannon Berg, director of member services for the Wilmington Family YMCA.

"The Web has also helped people to sign up for programs in a timely manner. If we have the registrations online, then it allows Y members or community participants to mail in their form and check with their program. We have been told this saves time for the person signing up and makes it easier."

Near the end of the internship, which began in August 2006, the organization was so pleased with Holtsford's dedication and work they approached him with new requirements for updates.



Left: Chris Holtsford, a master of computer science/information systems student, developed a Web application to improve communications for Wilmington YMCA members and the community.

Above: Holtsford discussed his graduate project during the UNCW Board of Trustees' reception at the new Computer Information Systems Building in April.

Photos by Jamie Moncrief

So, Holtsford continued to assist the YMCA in their Web application development as his final MS CSIS project. As his final year of study neared completion, he was excited about work on the "bleeding edge" of technology. The majority of his computer programming involved the ASP .NET 2.0 framework and the incorporation of Ajax, a Web development technique used to create interactive Web applications.

Holtsford is open-minded about his career and values the importance of any experience.

"I want to see what other places have in store for me. I am looking to pursue careers in many areas including Wilmington and other areas such as Charlotte, Raleigh-Durham, even as far as California," he said.

For Holtsford, this master's degree has allowed him to gain

experience in science as well as business, and he feels this truly helps students prepare for real application.

"The program really makes us better-rounded; we are given a lot more confidence in different areas. I personally have refined my skills in design and analysis work," he said.

Timing has been a crucial key for Holtsford, and he knows that all these occurrences have happened for a reason. The start of the master's program, the opportunity to have the first student project approved within the program and now to be part of the first graduating class are all testaments to his record.

Holtsford has set the bar for all those who aspire for great accolades in this new curriculum, and they all have a big pair of shoes to fill.

Research by Day, MBA by Night: The Business of Marine Biotechnology at UNCW

By Kim Proukou

The Center for Marine Science (CMS) at UNC Wilmington is offering a very few exceptional Ph.D. scientists the opportunity to conduct research by day while earning an executive MBA from the Cameron School of Business (CSB) — at night. The demanding program is attracting researchers worldwide.

“We are recruiting Ph.D. scientists on an international basis,” said Daniel Baden, director of the Center for Marine Science. “Only three applicants made the cut from more than 100 applications.”

Vince Howe, director of the Cameron School of Business’ MBA program, is enthusiastic.

“UNC Wilmington is offering these ‘post-docs’ the chance to test the commercial feasibility of their research. We will graduate scientists savvy in the business of marketing and development. The majority of our most socially conscious students, those who desire to work with non-profits as well as those who enjoy the incentives that for-profit management brings, believe in the value of service-delivery as a necessary complement to profit incentive. Both for-profit and non-profit enterprises have the similar objective of bringing beneficial products and services to the widest number of users.”

At CMS, the Business of Marine Biotechnology MBA program, funded by the MARBIONC program (Marine Biotechnology in North Carolina), is one part of a three-fold initiative promoting marine biotechnology and aquaculture. Other educational biotechnology research collaborations are underway with East Carolina University, NC State University, UNC CH Institute of Marine Science and community colleges in the region. Further research targeting bioassay technique development, finfish mariculture, aquaculture technology, nutrition and commercial demonstration, marine pharmaceuticals and nutraceuticals derived from cultured organisms, bioengineered natural products, novel enzymes and biosynthetic pathways completes the focus.

The MARBIONC-MBA program requires that candidates who have completed a Ph.D. in areas related to biotechnology finish in the standard 24 months, taking the same classes as regular MBA students and participating in all required applied-learning projects.

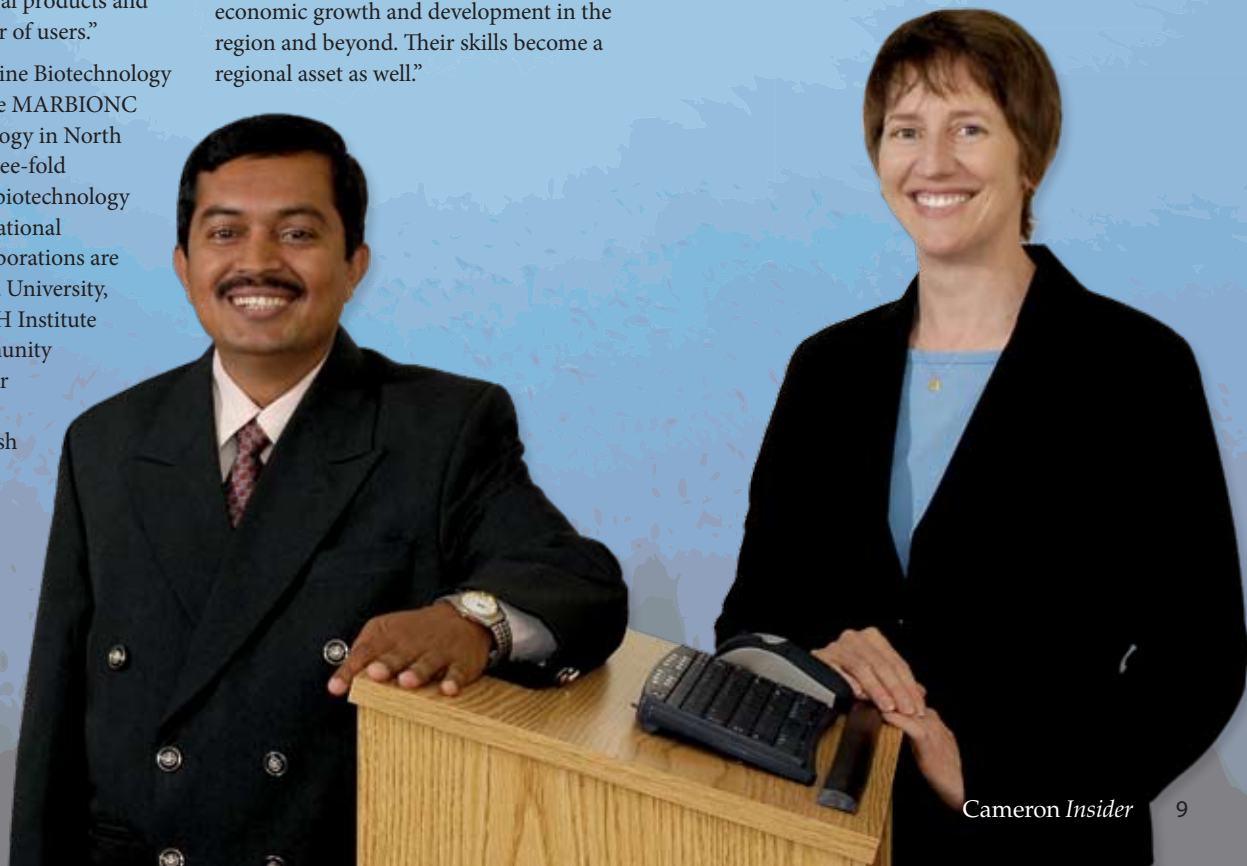
Applied-learning projects provide an integration of practical and theoretical knowledge that explains the wide appeal of the MBA degree to people with managerial and/or administrative responsibilities — an integration that Baden wants to offer researchers. Real business experiences with regional companies involved in and with marine biotechnology provide accelerated applied research experience.

Regional corporate collaborations expand opportunities and benefits. Product ideas are assessed for marketability in the earliest stages of their development. Those with patent potential can be evaluated by AAIPharma and other companies that network with the MARBIONC-MBAs to support the patent process and, if realized, eventual licensing.

Finally, “The researchers themselves are a value-added product of the program,” Baden says. “The intellectual property these researchers generate will have far-reaching impacts on economic growth and development in the region and beyond. Their skills become a regional asset as well.”

Graduates of the MARBIONC-MBA collaboration, trained in the marketing and development of biotechnology products, offer North Carolina a pool of professional talent that will assure its quality of life by providing, well-paying jobs from products that will protect the environment as they grow the economy.

MARBIONC-MBA candidate Dr. Shah Alam, left, and CSB-MBA candidate Vickie Chambers present their final project. Alam’s mariculture study focused on the biochemical structure and composition of fish feed that would produce high quality farm-raised Southern flounder and black sea bass — at a competitive price. Chambers presented a feasibility study for marketing the product. Other final practicum projects from “post-doc” MBAs: Dr. Michael Denture, a protein chemist, studied the properties of an antitoxin derived from the algae that causes red tide fish kills, which has been demonstrated effective in treating cystic fibrosis. Dr. Julie Gauthier investigated the marketability of a user-friendly test for disease in oysters that could enhance consumer protection from unhealthy shellfish. Dr. Becky Porterfield is the practicum course leader for MBA final projects.



Cameron Digest

UNCW ranks high in HR Games

UNCW ranked among top three universities in Southeast in the HR Games held this spring at UNC Charlotte and Peace College. The games are sponsored by the Society for Human Resource Management.

Twelve graduating students majoring in human resource management competed in the *Jeopardy*-style competition, designed to prepare college seniors for the Professional in Human Resources (PHR) exam. Jessica Magnus, assistant professor of management and marketing, served as coach.

UNCW competed against teams from Virginia Commonwealth University, James Madison University, University of Tennessee-Knoxville, Tennessee Tech University, North Carolina State University, Peace College, Meredith College, UNC Charlotte, Winthrop University and Murray State University.

This accomplishment clearly underscores both the quality of UNCW's Human Resource Management program and the faculty's dedication in preparing students for the rigors of professional certification in the field. This is the largest group of UNCW students to take the PHR certification exam as recent graduates.



Yandell has winning business plan

Stephanie Yandell's '07 plan to establish a bed and breakfast was the winner of Cameron School's first Business Plan competition, coordinated by Steve Harper, professor of entrepreneur.

Sarah Hanson '07 was the runner-up. Her plan involved establishing a firm for designing and marketing a line of furniture.

Twelve seniors pursuing the entrepreneurship and business development option developed comprehensive business plans for starting a new venture and gave oral presentations. Cameron faculty Craig Galbraith, Stephen Harper, Vincent Lutheran, Howard Rasheed, Jonathan Rowe and Curt Stiles graded and ranked the plans and presentations, inviting the top three students to enter the competition.

A jury representing the Entrepreneurship Advisory Board – Becky O'Daniell '86, president of Atlantic Quest Corp.; Ed Addison, serial entrepreneur and co-founder of TeraDisc; Jay Taylor '78, president of Jay Taylor Ex-Terro Exterminating Co.; Brett Martin, CEO of Castle Branch Inc. and faculty members Carlos Rodriguez, Stiles and Lutheran – attended the oral presentations as observers.

"The business plan competition captured the passion our students have as well as their ability to apply what they have learned," Harper said. "The jury provided the students with valuable advice for improving their plans."



- 1 UNCW team members competing in the spring HR Games included: Tom Moorefield, Brian Rector and Dustin Bowles, seated; Anne Wetle, Briana McCloud, Claire Davis, Grace Harris, Katie Dearmin, Dana Jennings, Claressa Grant and Katie Wagoner, standing. Laura Milliken is not pictured.
- 2 Stephanie Yandell, left, won the Cameron School's first Business Plan competition and Sarah Hanson was the runner up.

Delta Tau achieves gold standing

The Delta Tau chapter of Pi Sigma Epsilon, the national sales and marketing fraternity, this year achieved the highest national standing in the chapter's history.

Based on the chapter's extensive programming and the high quality of written reports submitted to national headquarters, it earned gold standing. Only three other chapters out of 52 nationwide received this honor.

This year, the chapter organized the second annual Delta Tau Pig Pickin', the Atlantic Regional Convention, the Cape Fear Sales and Marketing Silent Auction, Adopt-a-Beach Sweep, the 11th annual Budweiser Wing Fling and the 11th annual David McWhorter Scholarship Golf Classic.

In addition, Delta Tau sent 22 members to Irvine, Calif., to the PSE national convention where they competed in seven award categories. They finished third in the special events competition, presenting a multi-media show depicting the Wing Fling.

The chapter's faculty advisor, Lynnea Mallalieu, assistant professor of marketing, was recognized as one of the top three faculty advisors nationwide. The chapter's incoming president, Amanda Cicero, marketing, received the \$1,000 Debbie Khalil Memorial Scholarship.

The chapter rounded out the year with an awards banquet on board the *Henrietta III*. Members presented a \$4,000 check to the Wilmington Chapter of the Child Advocacy Commission and a \$1,500 check to the National Education Foundation.

One of the largest student organizations at UNCW, the Delta Tau chapter of PSE includes student members from all disciplines within Cameron.

Department of Management and Marketing splits

Effective July 1, 2007, the CSB Department of Management and Marketing will split into two autonomous departments — the Department of Marketing, chaired by James Hunt, and the Department of Management, chaired by Tammy Hunt.

The division allows the Cameron School of Business to better serve its students and alumni and to forge a more strategic identity for the management and marketing disciplines.

The Department of Management will continue to offer three options: Management and Leadership, Human Resource Management and Entrepreneurship, and Business Development. These options were offered for the first time this year, creating a more focused curriculum for our students.

New for fall 2007, the Department of Marketing will add a required course in Professional Selling and introduce a two-course marketing research sequence with classes in Marketing Intelligence and Communication and Marketing Research Design.

Small Business & Technology Development Center update

The SBTDC at UNCW continues to be very busy.

Staff provided business counseling to 176 businesses, 87 percent of which were existing businesses. Five clients actually started their businesses during the first quarter of 2007. Overall, clients reported sales increases of \$2 million, resulting in the creation or retention of 83 jobs.

SBTDC reports that many of the businesses it is working with are committed to long-term planning, and it facilitated five strategic planning retreats this year. These one- and two-day retreats are well received by clients and often result in significant and positive impact in their businesses. Retreats are followed up with ongoing management counseling where counselors and clients track implementation and progress to plan.

Developed and instructed by Jim Howell, the Master Entrepreneur Program was successfully delivered three times in conjunction with the Small Business Center at Coastal Carolina Community College and SBTDC offices at 5051 New Centre Drive. The program is a five-module business management class for owners of existing businesses. It will be offered again in the fall both in Onslow County and at UNCW.

The center also offers monthly PreVenture Orientation (PVO) classes to people who are thinking about starting a business. These classes, like counseling, are free-of-charge and provide attendees with the tools they need to test the feasibility of their business ideas, develop a business plan and financial projections and answer many of the questions they have about starting a business.

The MBA Learning Alliance (LA) continues to be successful. SBTDC counselors met with MBA faculty advisors to review proposed growth/profit projects for LA partners. LA partners are being recruited for the MBA Class of 2009.

SBTDC staff welcomed MBA graduate assistant Andrew Gray in January and said goodbye to MBA graduate assistant Megan Wydick.

The following are just a few highlights for 2006:

- Impact of counseling and training was significant. Clients reported sales increases in excess of \$12 million, capital formation through investment or loans of \$14 million, and creation or retention of 171 jobs.
- Staff counseled 366 clients, providing about 7,500 hours of assistance. Seventeen MBA Learning Alliance student teams contributed more than 4,400 hours to the Learning Alliance partners.
- SBTDC delivered or cosponsored 29 events to 734 attendees and delivered three Disaster Planning for Business workshops in Onslow, Pender and New Hanover counties.

Cameron Insider 11

Save the date

The planning has already started for this year's Economic Outlook Conference which will take place Tuesday, October 9. Woody Hall, Senior Economist of the Center for Business and Economic Services, and Tom Simpson, executive in residence, will provide insight on the local and national economies. Business leaders in real estate and entrepreneurial endeavors will participate in panels and speak on recent trends in their marketplace. More information will be available at www.uncw.edu/eoc.



Business Certificate Program launched

The Business Certificate Program is aimed at professionals who would like to develop and enhance their business skills and knowledge in a fast track 11-week program.

Cameron faculty and executives will teach practical-based business tools that can be applied in a business environment and as a career builder. The program will be comprised of 11 business modules and will culminate in a business simulation exercise where attendees put their learning into action through a realistic simulated business and industry situation.

The modules include: Management and Leadership, Sales and Marketing Fundamentals, Business Communications, Understanding the Numbers (Accounting and Finance), Operations Management, Business and Contract Law, Human Resource Management, Entrepreneurship, the Technology of Business, Project Management and the Business Simulation Capstone Game.

Individuals completing the program will receive a Business Administration Certificate from the Cameron School of Business. The program begins Sept. 4 and will meet from 6 to 9 p.m. Tuesdays and Thursdays. More information is available at www.uncw.edu/biz.

Research looks at angel investors in Southeast

The Wilmington Investor Network (WIN) and the Center for Business and Economic Services (CBES) have teamed up to research angel investment throughout the Southeastern United States.

Angel investors are individuals with large investment portfolios who invest in startup companies and entrepreneurs. These individuals often form groups with other angels to pool resources and perform due diligence. There are 30 such groups throughout the Southeast.

Michael Cain, president of Cape Fear Capital and WIN; Jonathan Rowe, CBES program director; and student Brian Dowell are analyzing the investment activity of these angel investor groups and their members. They are also identifying trends and statistics within the angel investor community, fostering collaboration among angel groups, publishing much needed research reports in this underserved field and working with the National Angel Investor Group to develop standardized systems and databases for the angel community.



- 1 In a unique university-community partnership, the Cameron Executive Network provides executive networking for students in the Cameron School of Business. Active and retired executives volunteer as one-on-one mentors, guest lecturers, resume and job consultants. They can also help secure internships, advise on career plans and give students a realistic look at the workplace. The program is in its fifth year and has grown to more 126 executives who have mentored 249 students this past year. More information on the Cameron Executive Network can be obtained by calling 910.962.7452. Pictured left to right are Chad Paul, managing partner of Harbor Island Partners and Cameron Executive Network mentor; Richard Browning '05, commercial real estate business services officer for BB&T; Timothy White, senior accounting and finance major and Lauren Mansfield, senior finance major.
- 2 Under the leadership of Joanne Rockness, Tracy Meyer, George Schell and Woody Hall, the 192 members of the Cameron School of Business team raised \$22,000 for Relay for Life. Student Advisory Council President Grace Harris was instrumental in coordinating the student groups.
- 3 Jack Barto, president and CEO of the New Hanover Health Network, talks about the economic impact of the hospital and healthcare at the UNCW Economic Outlook Conference held in October. The annual event was presented by the UNCW Cameron School of Business and the Center for Business and Economic Services.

All photos by Jamie Moncrief

25th annual Business Week

Drew Rosen, professor of operations management, was chair of Business Week 2007 which drew more than 100 guest speakers from a variety of industries. Lee Sherman served as honorary chairman. Along with the guest speakers there were two high profile keynote addresses of great interest to students and faculty alike. The week ended with the now legendary annual faculty-student softball match.

Study indicates significant economic impact of global warming on N.C. coast

By Andrea Weaver

Two side effects of global warming — increasing sea levels and more intense hurricanes — have the potential to significantly impact the economy along the North Carolina coast, according to a scientific study conducted in part by Christopher Dumas, associate professor of economics at UNC Wilmington's Cameron School of Business.

Dumas teamed up with faculty at Appalachian State, East Carolina and Duke universities and at the Potsdam Institute for Climate Impact Research in Germany to analyze data that indicate even a one-foot increase in sea level could move the shoreline along many N.C. beaches inland by as much as 100 feet. Such a dramatic change would adversely affect property values, tourism and business activity, among other sectors, the study shows.

Dumas' work specifically focused on the economic impact hurricanes could have on the N.C. coast if their intensity increases. He estimated losses for businesses, farms and forests. His projections are eye-opening:

- Business interruption losses in just four counties (New Hanover, Carteret, Dare and Bertie) due to increased Category 3 hurricane severity are projected to rise by \$34 million per storm event in 2030, and by \$157 million in 2080. With no increase in hurricane frequency, the projected cumulative losses from 2004 to 2080 due to increased Category 3 severity in these four counties amount to \$1.44 billion when regional economic growth is considered.
- Increasing storm intensity is expected to have serious impacts on agriculture. A Category 1 hurricane now causes about \$50 million in agricultural damage, a Category 2, about \$200 million, and a Category 3, about \$800 million, illustrating how significant an increase in hurricane intensity would be for this sector.

- Increased forest damage associated with an increase in storm severity from Category 2 to Category 3 is about 150 percent per storm event, or about \$900 million more in damages.

The William and Flora Hewlett Foundation provided a grant to support the team's research. Dumas and his colleagues plan to share the full study with governmental leaders and the general public through a summary brochure and an informational Web site. Their work is also scheduled for publication in several scientific journals.

Dumas hopes the study will lead to additional research "to make hurricane evacuation more efficient and effective. If we can improve evacuation measures, we could reduce business interruptions and reduce the economic impact of storm events that occur as a result of climate change."



- 1 Entrepreneur Richard Johnson, founder of HotJobs.com and current Wilmington resident, speaks to students at Cameron Hall during the first day of 2007 Business Week at UNCW.
- 2 Christopher Dumas, associate professor of economics, spoke to new faculty members participating in the Roads Scholar in the fall. He is studying the economic impact of global warming on the North Carolina Coast.

Photos by Jamie Moncrief

MBA survey identifies opportunities for local companies

Six MBA candidates conducted a survey last fall to uncover the perceptions of graduate and undergraduate students and faculty in the Cameron School of Business regarding corporate social responsibility (CSR). The survey indicated that CSR is highly important to the respondents and identified several local companies as good corporate citizens.

When asked “Do you feel that CSR is important?” an overwhelming 98 percent of respondents answered yes. A survey question designed to expose the most significant elements of CSR revealed, in the opinions of the respondents, that environmental protection, community involvement and legal compliance were most important.

Several survey questions asked respondents to list companies in the Wilmington area that they believe are good corporate citizens. The four companies identified by the most respondents were Pharmaceutical Product Development Inc. (PPD), General Electric Company, Target and Tidal Creek Cooperative Market.

While the survey was conducted in part to find a short list of local companies to investigate for socially responsible practices, the questions designed to identify those local companies actually had a very low response rate.

“This begs the question as to whether or not local companies are doing enough to promote their socially responsible initiatives,” said Pamela Evers, associate professor of business law, who supervised the survey process. “If CSR is as important to the general public as it is to the respondents of this survey, there may be a great opportunity for local companies to promote their CSR initiatives to a very receptive audience.”

The primary research tool used in the study was an electronic survey, distributed through campus e-mail to about 1,000 students, faculty and staff in the Cameron School. The survey group received 161 responses which are being used to develop questions for further analysis.

IMBA program to launch in fall

The Cameron School of Business is launching a new International Master of Business Administration (IMBA) program, which will admit its first class of students in fall 2007. A partnership with the International Business School Alliance, the IMBA is a dual master's degree program offered by UNCW and partner universities in England, Germany, Russia, France and Spain.

Designed for innovative students and professionals with an undergraduate degree in business, management or economics, the program offers students the opportunity to study abroad and add an unparalleled international perspective to their MBA experience.

The 12-month program includes a set of core MBA modules/courses at UNCW, a semester of specialization at one of the partner universities and a final research project. The Cameron School's area of specialization will be international finance.

More information is available at www.csb.uncw.edu/academics/Masters/index.stm or by contacting Karen Barnhill, graduate programs director, at 910.962.3903 or barnhillk@uncw.edu.



- 1 Pamela Evers, associate professor of business law and international property law expert, traveled to Malta as a Fulbright Senior Specialist. She worked to establish an intellectual property policy and center for the University of Malta and to create stronger linkages with the Maltese government and private commercial entities. The photo above shows Evers, at left, with Jeffrey Anderson, U.S. attaché for press and cultural affairs and Brian St. John, policy coordinator for the Maltese prime minister. Fulbright Senior Specialist projects provide U.S. faculty with opportunities to collaborate with their professional counterparts at academic institutions in other countries on issues such as curriculum and faculty development and institutional planning.
- 2 Tom Rumsey, manager of GE Energy's Communications and Public Affairs office in Wilmington, spoke to UNCW students during the Cameron School's Information Technology / Operations Management Career Day in January. Other participating companies were Ernst & Young, Grant Thornton, IBM, PPD, Sage Island, Signal Inc. and VisionAir. Many of the corporate representatives were alumni.
- 3 2007 Interact Technology Showcase, an annual event that brings faculty, staff and select vendors together to demonstrate developing technologies and how those technologies are being integrated into the teaching and learning processes.

All photos by Jamie Moncrief

Faculty / Staff Updates



Lisa Scribner, associate professor of marketing, is a recipient of the Chancellor's Teaching Excellence Award. From a teaching standpoint, Scribner has "done it all" at UNCW. She is a popular advisor who takes advising seriously and has been faculty coordinator for the North Carolina World Trade student organization. Scribner has sponsored a number of internships and independent studies, and she is a regular member of honors thesis committees. She is a very active participant in the International Business program, serving as host family for foreign students, leading student groups on the IBS global experience trip and coordinating Cameron's study abroad program with Valencia, Spain.

Brian Kinard joins UNCW as an assistant professor of marketing. Kinard has served on the faculty of Georgia Southern University. He earned his Ph.D. in marketing from Mississippi State University. Kinard also holds degrees from Clemson University and Francis Marion University. He has a background in health care and has also worked as a market sales manager for Winn-Dixie Corporation. Kinard conducts research in retail technology, services marketing and health issues.

Justin Anderson joins UNCW as an assistant professor of marketing. Anderson is in the process of completing his Ph.D. in marketing this summer at the University of Southern California. He also holds degrees from the University of Wisconsin and the University of Illinois. He has worked as a senior research analyst with BBDO Chicago Advertising Agency and as a meteorological officer in the U.S. Air Force. Anderson conducts research in consumer behavior, entertainment marketing, brand extensions and brand equity.

Nivine Richie teaches in the areas of derivatives, investments and commercial banking in the Department of Economics and Finance. She previously taught at Susquehanna University after completing her doctorate at Florida Atlantic University. Prior to entering academia, Richie traded mortgage-backed securities for a regional dealer bank in Florida.

David Mautz is a new associate professor in the Department of Accountancy and Business Law who will teach financial accounting in both the undergraduate and graduate programs. An active researcher, he received a Ph.D. from the University of Tennessee and has taught at Virginia Tech, UNC Greensboro and NC A&T. He is a certified public accountant and has served on the N.C. State CPA Board of Directors.

Joyce Arnette is retiring this summer from the dean's office.

Tammy Hunt, professor of marketing and management, was inducted into ODK Omicron Delta Kappa National Leadership Honor Society at the Cornerstone Student Leadership Awards. Omicron Delta Kappa recognizes and encourages superior scholarship, leadership and exemplary character. Membership is a mark of the highest distinction and honor.

Jennifer Garvey joined the Center for Business and Economic Services team in March as administrative director. Her duties include organizing details and logistics for special events, including the Economic Outlook Conference. **Robin Bennett** and **Betty Hartman** are new administrative assistants in marketing/international business and management, respectively.



Retired Cameron School of Business faculty gathered for lunch during Business Week. Pictured, from left to right, are: Fred Davenport, Charlie West, Joe Dunn, Jack Morgan, Roger Hill, Bob Appleton, Lee Sherman (honorary chair of Business Week 2007), Norm Kaylor and John Anderson.

Thomas D. Simpson joined the Cameron School of Business as Executive in Residence in economics and finance in August 2006, literally stepping into the classroom one day after retiring from 30 years of distinguished service with the Federal Reserve Board. As a senior advisor with the Federal Reserve Board, Simpson worked with various aspects of the U.S. monetary policy process. He continues to work as a consultant to the U.S. Treasury Department. Simpson served as a key advisor during the introduction of the new Iraqi currency. He is now assisting with the formulation of Iraq's monetary policy. In April, he met with senior officials from Iraq, the International Monetary Fund and World Bank on this project. Students in his Economics 324: Money and Capital Markets class benefit from Simpson's insights and hands-on experience with the Federal Reserve Board, a combination that few other instructors in the nation could offer. In addition to his contributions in the classroom, Simpson also enjoys forecasting national economic trends and their impact.

Associate Dean **George Schell** traveled to China for two weeks in May. He attended a conference in Beijing and met with colleagues in Fudan University's School of Management in Shanghai who are collaborating with him and Ling He on research projects. Schell lectured to Master of Information Systems students at Fudan University for three weeks last year. His text, *Management Information Systems*, was translated into Chinese.

Drew Rosen, professor of operations management, is the Cameron School of Business country liaison for educational programs in France. This summer he is leading a summer session of study and travel for 23

students in Marseille, France. During spring break he taught a graduate project management course in the International Master of Business Administration (IMBA) program in Bremen Germany. Thirteen students representing nine countries were enrolled.

Tom Janicki, associate professor of information systems, will be teaching Web Page Development and Introduction to Management Information Systems this summer in Marseilles.

Jonathan Rowe was hired as the business development director with the Center for Business and Economic Services.

Tanya Croom has joined the Student Services Center as an academic advisor, and **Fredrika Miller** is Cameron's new IT specialist.

Pat Geiser retired after years of supporting the Department of Marketing and Management and the Cameron Executive Network Resume Assistance Program.

Two CSB faculty members have entered phased retirement: **Denis Carter** and **Chuck Earney**.

Roger Hill completed his last semester of phased retirement.

Edward S. Topor is an Executive in Residence for Operations Management. He is also responsible for the Operations Management Advisory Board and internships for OM students. Topor is also a member of the Cameron Executive Network. Prior to becoming an instructor, Topor was president and founder of SCM Consulting, a boutique consulting company serving Fortune 500 companies and focused on Supply Chain Management services. Before consulting, he served as CIO of The Options Clearing Corporation. Topor has an M.S. from the University of Southern California, Los Angeles, and a B.S. from the U.S. Military Academy, West Point.

Barbara H. Biehner is the Cameron School of Business external programs director, Executive in Residence and Cameron Executive Network member. Her successful career in health care has included positions as senior vice president with Accredo Health Inc. in Memphis, Tenn., and chief executive officer with Bon Secours-Holy Family Regional Health System in Altoona, Pa. Biehner has a master's degree from Georgia State Business School.

1 **Martha Bachman and Valerie Dubois** chat over coffee as the Cameron Executive Network mentor and her student meet for their weekly conversation.

2 **Cameron School of Business Executive Advisory Board** committee members meet in the new CIS Building's Center for Business and Economic Services.

Photos by Jamie Moncrief



YEP inspires guest speaker to become donor

By Andrea Weaver

Euran Daniels understands young entrepreneurs — he founded his first company at age 10.

“I started out small, very small. I owned a videography company called Reflections Video. I had one camera, one stand and one light,” he recalled. “I did weddings, fashion shows and birthday parties.”

His business grew and, at age 15, he was featured on Black Entertainment TV as one of the top 10 teens in the nation because of his entrepreneurship. Daniels, a Wilmington native, used the coverage he received from the TV program to transform his business into an international film production company. He lives in Raleigh and serves as president of Daniels Production Company LLC, a promotions, event management and video production firm. A graduate of N.C. State University, he also manages transportation and project management consulting companies.

With his experience, Daniels, now 30, felt right at home last summer as the guest speaker at the Youth Entrepreneurship Program (YEP), sponsored by the Cameron School of Business, Partners for Economic Inclusion, the Upperman African American Cultural Center, Gerry McCants, president of Thomas-McCants Media, and the Daniels family.

The program is specifically designed to help students between the ages of 12 and 16 learn how to start and manage a business in a fun environment. YEP engages students in an ongoing series of interactive and experiential activities geared toward business. The program also introduces talented students from diverse backgrounds to UNCW.

“I got to spend some time with the students and learn more about their ideas, more about what they wanted to accomplish in the future. That kind of put me in the center of everything,” Daniels said.

As he listened to the students’ plans, Daniels heard the hope in their voices, saw the glimmer of excitement in their eyes, and felt the energy of their dreams. He left the program determined to help UNCW make a difference in the lives of young entrepreneurs.

“I was just coming as the guest speaker, but the program stuck with me,” Daniels said. He discussed ideas with Tammi Hamilton, YEP director, and Larry Clark, dean of the Cameron School of Business.





Nadia Corbett, 15; Chyna Rockmore, 14; and Tony Swepson, 11, prepare their business presentation during UNCW's Youth Entrepreneurship Program for high school students held in July 2006. The program, hosted by the Cameron School of Business, inspired Euran Daniels to establish a scholarship for incoming freshmen who are interested in pursuing a degree in business. Photo by Laura Johnston

"They spoke about how they are really trying to increase diversity at UNCW, and the roadblocks they face," Daniels said. "Scholarship funds are one of the roadblocks they mentioned. There are many talented youth in the area, but UNCW doesn't have the scholarship funds to attract them, so they end up going to other universities in the state."

In response, he created the Euran S. Daniels Scholarship to assist incoming freshmen who are interested in pursuing a degree in business. It is a merit scholarship, and applicants must meet a minimum 3.6 high school grade point average to be considered. He is the youngest donor in the university's history to create an endowed scholarship.

"I wanted to establish a lifelong legacy in my name back in Wilmington," Daniels said. "This scholarship supports diversity and academic merit, two areas in which I strongly believe. These two initiatives have been key components of my success, and they are key initiatives for the university."

He hopes that some of the YEP participants he met will apply for the scholarship and attend UNCW.

"I hope they will have a great experience at UNCW," Daniels said. "I also hope to make people more aware of the university's efforts to increase diversity and its need for scholarships."

Chancellor Rosemary DePaolo said Daniels' generosity is already making a difference at UNCW: "As a determined, dedicated entrepreneur who balances his business interests with heartfelt commitment to community engagement, he is an inspiration to the future recipients of his scholarship."

How to establish a scholarship

For more information about how to establish a scholarship, please contact Marla Rice-Evans, associate vice chancellor for university advancement, at 910.962.7055 or visit www.uncw.edu/advancement.

Scholarship honors John Marts

The John Marts Memorial Scholarship is one of the newest scholarships at the Cameron School of Business.

Marts was associate dean from 2002 to 2005, construction manager for the CIS Building from 2001 to 2006, chair of the Accounting/Business Law Department from 1992 to 2002 and recipient of the NCACPA Outstanding Accounting Educator Award for 2003-04.

His research was published in numerous accounting journals, and he authored several textbook supplements for McGraw-Hill, Prentice Hall and Irwin publishers. He was a member of the NC CPA Foundation Board of Directors, leading the scholarship subcommittee.

"We are honored to have a scholarship in the name and memory of our friend and colleague, Dr. John Marts," said Dean Larry Clark.

Tax deductible contributions to the Marts Scholarship should be made payable to UNC Wilmington with a notation that the gift is for the Marts Scholarship, and mailed to 601 S. College Road, Wilmington NC 28403-5905.

Hall receives Cape Fear Bank Scholarship

The UNCW Alumni Association announced C. Bren Hall as the first recipient of the Cape Fear Bank Scholarship provided to a Cameron School of Business student. This merit-based scholarship provides \$1,500 annually to an outstanding CSB student.

A rising junior from Smithfield, Hall is majoring in accounting with minors in Spanish and leadership studies. He not only excels academically with a 4.0 GPA, but is also involved on campus as orientation coordinator, Student Ambassador, Seahawk Link, resident assistant and a member of Phi Eta Sigma honor society.

The son of Cameron School of Business alumnus Charles Lee Hall '77, he initially was hesitant about entering the business school.

"When I came to UNCW I was interested in going into medicine, but my dad suggested I take some classes at Cameron," he said.

After his first economics class he was sold. "The quality of the professors is what makes Cameron so great, how much they care about students. They (the professors) have been in the real world, and I respect that experience and want to soak it up," said Hall.

He plans to continue his education at UNCW by pursuing his M.S. in accounting after graduation.

The Lisa C. Jones Mentoring Awards were created by Mark Griffis and Dave Robertson in honor of Lisa C. Jones, special assistant to the associate vice chancellor of university advancement. They supported two non-traditional Cameron School of Business students during spring semester 2007 who were active in the Cameron Executive Network (CEN) Mentoring Program and who had a financial need in completing their education. Recipients were selected based on demonstrated academic ability and excellence in achievement. Pictured, left to right, are Chad Paul, CEN mentor; Tim White and Abigail Herring, recipients of the Lisa C. Jones Mentoring Award; Mike George, CEN mentor; Lisa C. Jones, award namesake; and Larry Clark, dean.





Brian Brooks '07 takes advantage of the student lounge of the new Computer Information Systems Building.

Dear Cameron School of Business Alumni,



It is with great pleasure that I serve as your new chair of the Cameron School of Business Alumni Chapter. Our chapter was formed to promote UNCW and the Cameron School of Business. It encourages the continuance of friendships formed between alumni, students, faculty and staff. Our chapter also facilitates professional development through maintaining these important relationships.

First, I would like to welcome more than 400 new Cameron School of Business alumni! Congratulations on your achievement and best wishes as you begin your chosen career. You are joining a distinguished group of CSB alumni, and I encourage each of you to stay connected to the Cameron School of Business.

During the 2006-07 academic year, the Cameron School of Business Alumni Chapter participated in several activities including:

- Co-hosting UNCW alumni events at the Mayfaire Concert Series.
- Hosting an alumni mixer during the 2007 Business Week on March 28. More than 100 people attended including alumni, faculty and staff, retired CSB faculty and current undergraduate and graduate students. It was the best turnout we have ever had! The chapter recognized Todd Sammons and Chip Leavitt as the recipients of the CSB Outstanding Alumni Award for 2007. We congratulate their accomplishments.
- Participated in the UNCW Alumni Association's 14th Annual Golf Classic held April 28 at Magnolia Greens. Dean Larry Clark generously sponsored two teams, one faculty and one alumni. Our alumni team won first place!

The Executive Committee and Advisory Board met May 26 to review chapter bylaws and discuss events that would reconnect our graduates.

Our chapter is continuously growing and gaining new members. It is important for me to introduce two essential people who play a critical part in the continued growth and success of our chapter. First, Barb Biehner is CSB's new external programs director and Executive in Residence. She has spent her career in management positions for hospitals and a specialty pharmacy company. She also is a Cameron Executive Network member. Joanna Rickard, assistant director of alumni relations, is our new chapter liaison with the alumni association. She is responsible for regional programs, young alumni involvement, and as programs for current students. Barbara and Joanna are tremendous assets to our chapter.

I would also like to thank the Executive Committee and Advisory Board and all of the wonderful volunteers who make our organization thrive. Your valuable talents and efforts are greatly appreciated.

I invite you to become involved in the Cameron School of Business Alumni Chapter. Your time and talents would be an asset to the chapter. Our chapter is welcoming new members and volunteers. To learn more or to become an active member, please contact me at shcain@firsthorizon.com or contact alumni relations at alumni@uncw.edu.

Best regards,
Sarah Hall Cain '99, '05M

Leavitt, Sammons outstanding alumni

At Business Week 2007 Robert W. "Chip" Leavitt Jr. '01M and Todd L. Sammons '83 were recognized as Cameron School of Business outstanding alumni.

Leavitt is the CEO of Brunswick Electric Membership Corporation (Brunswick EMC), an electric utility with headquarters in Shallotte. He began his career at BEMC in 1981 as chief financial officer, assumed added responsibilities as assistant general manager in 1991 and was named general manager/CEO in 2000. Leavitt also serves as CEO of Rural Consumer Services Corporation, an affiliate company for economic development activities.

Some of his many service activities include vice chairman of the Brunswick Community College Board of Trustees and chair of Brunswick Community Hospital Board of Trustees.

Sammons is the senior vice president and chief financial officer for Cooperative Bankshares, the publicly owned holding company for Cooperative Bank headquartered in Wilmington. He has been with Cooperative since 1986, beginning as vice president of auditing and was promoted to his current position in December 2000.

Sammons has served as the president of the Cape Fear Chapter of Certified Public Accountants, as well as president of the internal auditors division of the N.C. Chapter of the Financial Managers Society. He is a member of the Pine Valley United Methodist Church council and coaches youth baseball and basketball teams.



Robert W. "Chip" Leavitt Jr.



Todd L. Sammons

Previous CSB Alumni Award Winners

Linda Baddour	'80, '96M
Margaret Barclay	'87
James Bongiorno	'94
Macomb Coley	'86, '89M
Chris Hegele	'76
Joseph L. King III	'66
Becky O'Daniell	'86
Louis H. Rogers III	'01M
Bruce Schell	'77
Joseph "Jay" Taylor III	'78

Nominations for outstanding alumni awards can be made online at www.uncw.edu/alumni/awards.html.



The Cameron School of Business Alumni Team won first place in the golf tournament sponsored by the Cape Fear Chapter of the UNCW Alumni Association. Pictured are Daniel Cain, Brian Ahmad, Terry Hoyle and Don Hancock.



The Cameron faculty team included Barry Wray, Steve Robinson and Howard S. Rasheed.



Wheeler heads alumni association board

Jason Wheeler '99, '03M will take over as chair of the UNCW Alumni Association Board of Directors in July.

He replaces Donis Noe Smith '86, '84M who had served in that position since July 2005. A financial advisor with Morgan Stanley in Wilmington, Smith was chair of Cameron School of Business Chapter from 1999 to 2001.

Wheeler has served on the association's board since 2003. He is the owner of Pathfinder Investments in Wilmington.

Chapter news

At the Cameron School of Business Alumni Chapter meeting May 26, the executive committee and advisory board reviewed chapter bylaws, inducted officers and discussed possible upcoming events that would reconnect graduates.

More information about upcoming CSB Alumni Chapter events is available at www.uncw.edu/alumni.

The leadership of the CSB Alumni Chapter includes: Sarah Hall Cain '99, '05M, president, shcain@firsthorizon.com; Brad Bruestle '85, vice president, Brad. Bruestle@ecbbancorp.com; Larry White '90, treasurer, larry.white@pgnmail.com; and Amanda Wynn '01, secretary, amanwyn@regent.edu.

Cameron Insider

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We invite your comments and suggestions.

Send correspondence to: UNCW Cameron School of Business, Dean's Office, 100 Cameron Hall, 601 South College Road, Wilmington, NC 28403-5920, or to Dean Larry Clark at clarkl@uncw.edu.

Larry S. Clark

Dean, Cameron School of Business

George P. Schell

Associate Dean

EDITORIAL TEAM

Marybeth K. Bianchi

Barbara Biehner

Jamie Moncrief

Joanna Rickard

Andrea Weaver

Alumni Notes

1980s

C. Dean Horne '84 of La Grange was promoted to assistant managing partner of Pittard Perry & Crone, Inc.

Scott Semke '84 is the vice president of supply chain management for Polo Ralph Lauren.

Jerry D. Boyette '87 is a senior vice president with NetREIT in San Marcos, Calif.

William B. Fussell '87 and his wife, Sarah, own and operate The Bistro in Rose Hill.

Mark C. Gatlin '87 was promoted to vice president at Sound Bank's loan production office in New Bern.

Richard C. Inlow '87 practices law in Wilmington, focusing on state, federal and international taxation and estate planning.

William L. Mills '87 is director of physician/community relations and marketing at Scotland Memorial Hospital.

Erika Hayes-Gower '88 is a sales associate with the Coldwell Banker Howard Perry and Walston Crabtree office. She lives in Raleigh with her husband, Sonny, and five children.

L. Markham Hibbs Jr. '88 business editor of *Carteret County News-Times*, was the 2006 recipient of the Carteret County Hospitality Association's Jack Goldstein Hospitality Award for dedicated service to the promotion of tourism.

Douglas M. Swain '88 was promoted to district manager for Coastal Area Floorcovering with Sherwin Williams Co. in Wilmington.

Rufus M. Brown '89 owns Smithfield's Ham Shop in Smithfield.

Jacqueline A. Ray '89 is the owner of J. Ray Realty. **Glenn Ray '89** is an insurance agent with the Columbus County Farm Bureau Insurance Company. They reside in Whiteville.

1990s

Scott W. Gadd '90 is senior vice president and client development officer with Paragon Commercial Bank in Charlotte.

Matthew Kenney '90 is the owner of Appraisal Resources of the Triangle, LLC.

Kenneth E. Zentner '90 celebrated his 10th year as one of the top producers of life insurance sales with American International Group in Walterboro, S.C.

Mark J. Bieberich '92 was promoted to vice president, communications infrastructure research, at Yankee Group in Severn, Md. He is responsible for all market research of global communications infrastructure.

Wendi Pfeiffer Willis '93 was promoted to regional sales and marketing manager over NASCAR SpeedPark's five locations.

Kim Falcone Sousa '94 was appointed marketing director of Richard D. Kimball Company Inc., a leading building systems engineering firm. She is a member and past president of the Boston Chapter of the Society for Marketing Professional Services, chair of the Marketing/PR Committee of the American Council of Engineering Companies of Massachusetts and member of the board of directors of the Women's Transportation Seminar. She participated in the Transportation Committee for MassGAP, the Massachusetts Governor's Appointment Project. She is chair of the Andover Housing Board of Trustees. The mother of two resides in Andover, Mass., with her husband, Jay.

Lee Ann Walker-Cooper '94 who is in her seventh year on the LPGA Tour, obtained sponsorship from Lonesource Inc. Last season, she enjoyed her best year on the circuit, earning \$114,125 in 23 events with a stroke average of 72.89

Eric Johnson '96 works in sales with Europa Sports Products in Charlotte.

Larry L. Lakins '96 of Raleigh is employed by Anthony & Co.

Shelton C. Caulder '97 is the overseas sales supervisor with American Greetings Corporation at Tamuning, Guam.

Timothy L. Reaves '97 of Calypso is the pastor of Bethany United Methodist Church.

Weston Aiken '98 is vice president of technology with First Research Inc. in Raleigh.

Scott Mickle '98, president and founder of AEC Marketing Solutions, was named one of the "40 under 40" rising stars of the design and construction industry by *Building and Design Magazine*.

2000s

Thomas P. Britt '00 is a teacher at North Myrtle Beach High School.

Scott R. Grissom '00 is an agent with North Carolina Farm Bureau Mutual Insurance Company and Southern Farm Bureau Life Insurance Company in Vance County.

Nicole R. Hewett '00 is a magistrate in Brunswick County.

Jim Hundley '00M is the chief executive officer of Waterline Marine Construction & Consulting in Wilmington.

Catherine E. Cole '01 of Tarboro is a certified public accountant with Charles A. Rice, CPA, PA.

William D. Edgar Jr. '01 is a commercial loan officer with First Carolina State Bank.

Randy Mickle '01, new home sales counselor for Ryland Homes in Noblesville, Ind., was named Rookie of the Year at the 2006 Builders Association of Greater Indianapolis annual Merchandise and Marketing Excellence Awards.

Brandon A. Mills '01 is an e-commerce specialist for Performance-Education.com, a site providing educators with resources for teaching and free lesson plans. He resides in Ithaca, N.Y.

Jace D. Myers '01 is the turfgrass management instructor at Brunswick Community College.

Ryan Autry '02 was promoted to commercial analyst with PPD in Research Triangle Park.

Jennifer Clifton Champion '02 is a marketing officer with First Citizens Bank.

Brandon Hillis '02 is a graduate intern for CBS Collegiate Sports Properties. He resides in Charlottesville, Va.

Paul W. Bowes Jr. '03 is the founder and CEO of Neo Capital Management, LLC. He resides in Haw River.

Martin J. Conley III '03 obtained his N.C. CPA license and is a controller with Givens Estates in Asheville.

Stephan Caldwell '03 is an art director with MarketSmart Advertising in Raleigh. His Web site is www.stephancaldwell.com.

Matthew C. Huneycutt '03, '04M received his CPA designation from the N.C. Board of Certified Public Accountant Examiners. He is senior associate with Dixon Hughes, PLLC in Southern Pines.

Laura E. Rogers '03 is a mortgage loan officer with BB&T in Portsmouth, Va. She is a graduate of BB&T's Management Development Program.

Arnar Stefansson '03 is a marketing manager with Hafmynd Ehf in Reykjavik, Iceland. His wife, **Elizabeth Unger '02**, is pursuing a master's degree at the University of Iceland.

Jennifer Baker '04 was promoted to vice president for business banking with Bank of America in Fairfax, Va.

William Fields '04 is enrolled in the London School of Economics master's degree program.

Lauren H. Lambert '04, '05 of Wrightsville Beach was promoted to account executive with Blu Zeus Interactive Marketing.

William C. Virtue '04 is employed by Kirby Real Estate Group.

Laura C. Hoffmann '06, senior project manager at Key Bank N.A. in Brunswick, Ohio, earned a Master of Business Administration degree in May 2006 from Baldwin Wallace College. She serves on the Emerging Leaders Council for the YWCA of Greater Cleveland.

Susan Fritzen '05M of Wilmington is a real estate development manager with Biltmark Corporation.

Clifton Owen '06 is a residential loan specialist with National City Mortgage.

Jason B. Wellington '06 is a staff accountant in the audit department of McGladrey & Pullen, LLP in Wilmington.

Weddings

Amy L. Poplin '99 and **Christopher B. Croom '99** on June 10, 2006.

Jason L. Brown '00 and **Angela A. Almand** on Nov. 11, 2006.

Michael Kulawiak '00 and **Helen Phan** on April 1, 2006. He is a credit policy and procedure coordinator for West America.

Cynthia L. Stewart '00 and **John C. Pearson '00** on March 18, 2005. She is employed by Bank of America, and he is employed by Cintas.

Mary Wilkinson '00 and **Joseph "Billy" Casper '02** on Nov. 11, 2006. Mary is an assistant vice president and commercial portfolio specialist with SunTrust Bank, and Billy is a coordinator with Verizon Wireless. They reside in Wilmington.

Keith "Huck" Huxley III '01 and Heather L. Reid on July 23, 2005. He is a corporate sales account manager with Office Depot. They reside in Charlotte.

Matt S. Weaver '01 and **Lindsay L. Littell '01** on May 20, 2006. Matt is an assistant vice president with First Citizens Bank. They reside in Mooresville.

Shane A. Burke '02 and Blanca J. Tosado on June 17, 2006. Shane is a financial analyst with New England Pension Consultants in Boston.

Kimberly Melnick '02 and Harris Lineberger on Aug. 19, 2006. She is a junior trader with Bank of America in Charlotte.

Mary Ann Smith '02 and **Clinton S. Roberson '01** on Sept. 30, 2006. Mary Ann is an accountant with Earney and Company CPA, and Clinton is as project manager with Intercoastal Diving Inc.

Elizabeth A. Grissom '03 and **Jeremy T. Somers '01, '03M** on March 18, 2006. Elizabeth is a mortgage banker with RBC Centura Bank, and Jeremy is a senior accountant with Dixon-Hughes, PLLC. They reside in Graham.

Lawrence S. McDonnell '03 and **Kristin A. Rocha '03** on Nov. 11, 2006.

Miranda L. Sewell '03 and Richard B. Kinmon III on Nov. 11, 2006.

Christina W. Smith '03 and Patrick Q. Scheper on June 17, 2006. Christina is a trust officer with BB&T in Raleigh.

Scott Lee Wilson '03 and **Laurie A. Jachym '04** on Oct. 7, 2006.

Marcus W. Canady '04 and Melody E. Jewell on Sept. 9, 2006. Marcus is an accountant with Deloitte and Touche.

Stephanie Renee Pearson '04 and Shannon M. Barnes on Dec. 2, 2006.

Kelly Swicegood '04 and J. Michael Landen Jr. on Dec. 16, 2006. Kelly is a staff accountant with VisionAIR Inc.

Carrie A. Abell '05 and Judson H. Walton Jr. on Nov. 26, 2006.

Robert M. Dameron '05 and **Crystal P. Tindal '04** on Nov. 4, 2006.

Tina L. Marburger '05M and Ted J. Hawkins on April 21, 2007. Tina is a senior accountant with Centro-Watt. They reside in Wilmington.

Christopher P. Wicker '06 and **Lincie M. Barnes '06** on Dec. 30, 2006.

Births

To **Haywood A. '87** and **Deborah Ridgely Barnes '89** twin daughters, Emory Elizabeth and Mary Milbourne, on Dec. 5, 2005. Haywood is a partner in the law firm of Hunton & Williams, LLP in Charlotte.

To **Jeff Padlo '89** and his wife Trish, a daughter, Paisley Eliana, on Oct. 3, 2006. A regional sales manager with American Medical Systems, Jeff earned a Master of Business Administration degree from Georgia State University. They reside in Atlanta.

To **Mark C. Worsley '90** and his wife Tanis, a son, Noah, on April 3, 2006. Mark was promoted to store manager with Target in Elgin, S.C.

To **Chris C. '98** and **Roxanne Clarius Long '95**, a daughter, Haley Elizabeth, on Aug. 15, 2006. Chris is a supervisor with the insurance premium tax unit of the N.C. Department of Revenue. They reside in Raleigh.

To **Tracy Zettel Miceli '95** and her husband Tim, a daughter, Nichole Ashlyn, on Oct. 18, 2006. Tracy is an account service executive with Blue Cross and Blue Shield of North Carolina.

To **Drew B. '94** and **Debra Moss Phillips '96**, a son, Damon Drew, on Sept. 11, 2006. Drew is the owner of D&D Medical in Raleigh.

To **Marcus '96** and **Crystal Parrish Smith '95**, a daughter, Kinsley Elizabeth, on July 26, 2005. Marcus is a vice president for investment banking with A.G. Edwards, and Crystal is a stay-at-home mom. They reside in Richmond, Va.

To **Nancy Feeney McGuire '97** and her husband Brian, a son, Hayden Lee, on July 8, 2006.

To **Kristine Ferrara Carlson '98** and her husband Chris, a son, Matthew Douglas, on July 27, 2006. Kristine works in community relations at Blue Cross and Blue Shield of North Carolina.

To **Channing '97** and **Melissa Hill '98** of Clayton, a daughter, Claire Braxton Hill, on Sept. 5, 2006.

To **Lesia Straughn McKenzie '98** and her husband Brian, a son, Briggs, on Oct. 11, 2006. Lesia is vice president, business banker, with First Citizens Bank.

To **David T. '98** and **Rhonda Powell Pedersen '97**, a son, Owen David, on Aug. 19, 2005. David is the regional business development manager for Medfusion, and Rhonda is an account executive with BB&T. They reside in Raleigh.

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